

Date: 12-Jan-2015

Agent: Demitri Zambus

Buyer: Leslie Meyer

Property: 1518 Best Street, White Rock, BC

Demographics

Question	Answer
Gender	Female
Age Group	26-34 years






Marketing Source

<input type="checkbox"/> Not Selected	<input checked="" type="checkbox"/> Selected
<ul style="list-style-type: none"> Yard Sign Agent's Website 3rd Party Website Advertisement in local paper Advertisement/classifieds in major paper Local property magazine Radio Advertising Outdoor Advertising Personalized Direct Mail Saw the local office Television Advertising Yellow Pages or other Directory Agent/office contacted you Other 	<ul style="list-style-type: none"> Referred by a friend/relative or business associate Previously dealt with agent/office







Competitive Selection

Question	Answer
Did you consider other brokers?	No














Appraisal : Factor of Influence

Question	Answer	Level
Understanding of your needs and requirements	Critical	
Broker Commission	Not Important	
Local Knowledge	Important	
Recommendation from friend/relative	A Consideration	
Had dealt with Agent/Broker previously	Important	

Your Purchase : Satisfaction

Question	Answer	Level
Inspections/Open Houses	Not Applicable	
Local Knowledge of area, communities and properties	Excellent	
Negotiating the price and terms of the purchase	Excellent	
The exchange of contracts and closing	Excellent	
The handling of deposit money	Not Applicable	
Attention to detail	Excellent	


The Agent : Performance Ratings

Question	Answer	Level
Polite	Excellent	
Understanding	Excellent	
Friendly	Excellent	
Patient	Excellent	
Knowledgeable	Excellent	
Helpful	Excellent	
Trustworthy	Excellent	
Professional	Excellent	
Timely communications	Excellent	
Clear communications	Excellent	
Accessible	Excellent	
Respectful	Excellent	
Approachable	Excellent	





Other Broker Staff : Performance

Question	Answer
Performance of other Broker staff	Not Applicable

Overall Satisfaction

Question	Answer	Level
Overall satisfaction regarding the Sale	Excellent	

Recommendation

Question	Answer	Level
Would use Broker's services again	Strongly Agree	
Would use Agent's services again	Strongly Agree	
Would recommend Broker to family and friends	Strongly Agree	
Would recommend Agent to family and friends	Strongly Agree	

Testimonial

Question	Answer
Would you like to provide a testimonial for Agent	No